

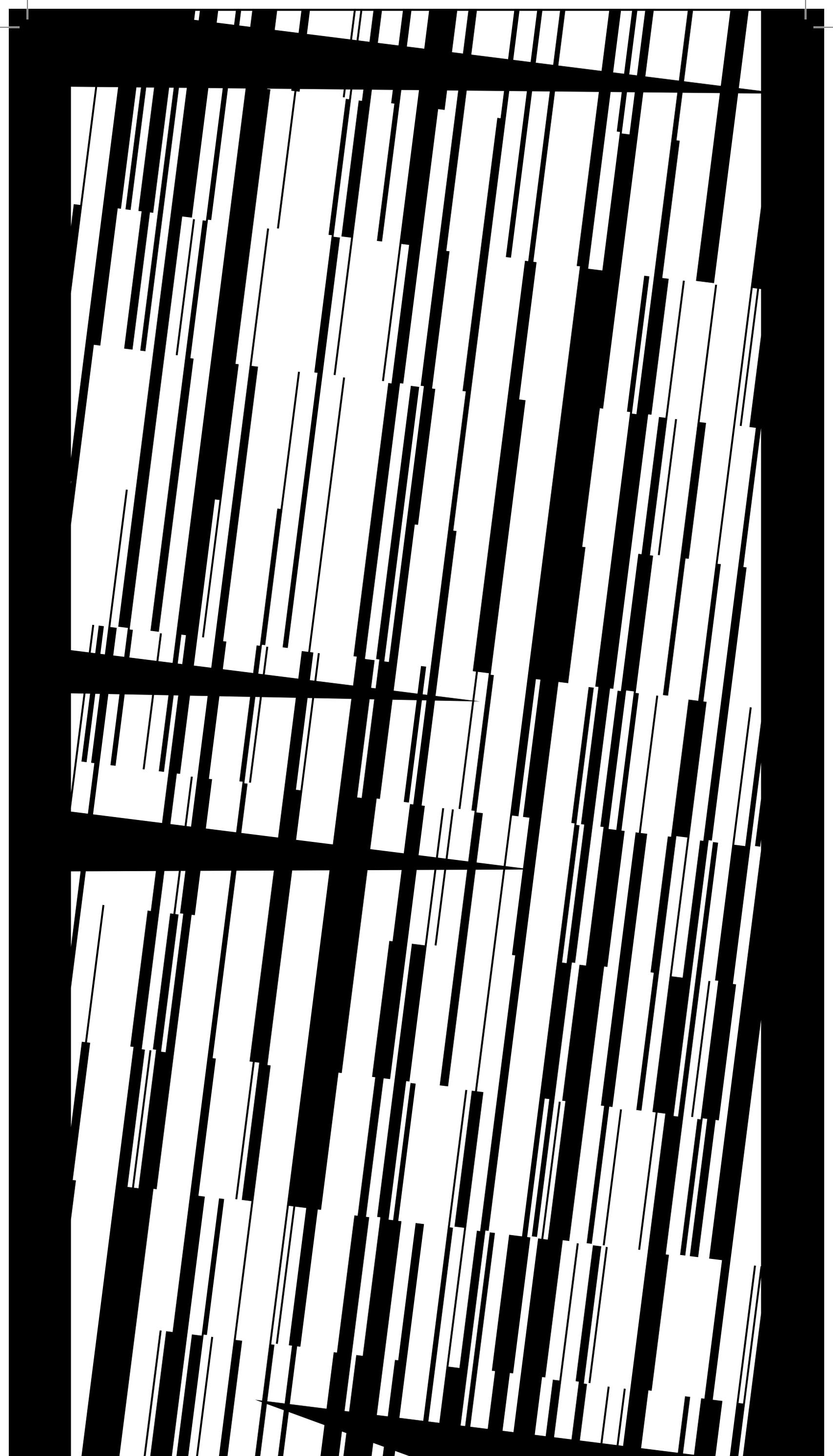
**invisible
town**

Under this town's
visible surface,
something is waiting
to be discovered.

Enjoy a new
experience
@ Locarno
Film Festival

03
— 13 august
2016

www.invisible.to



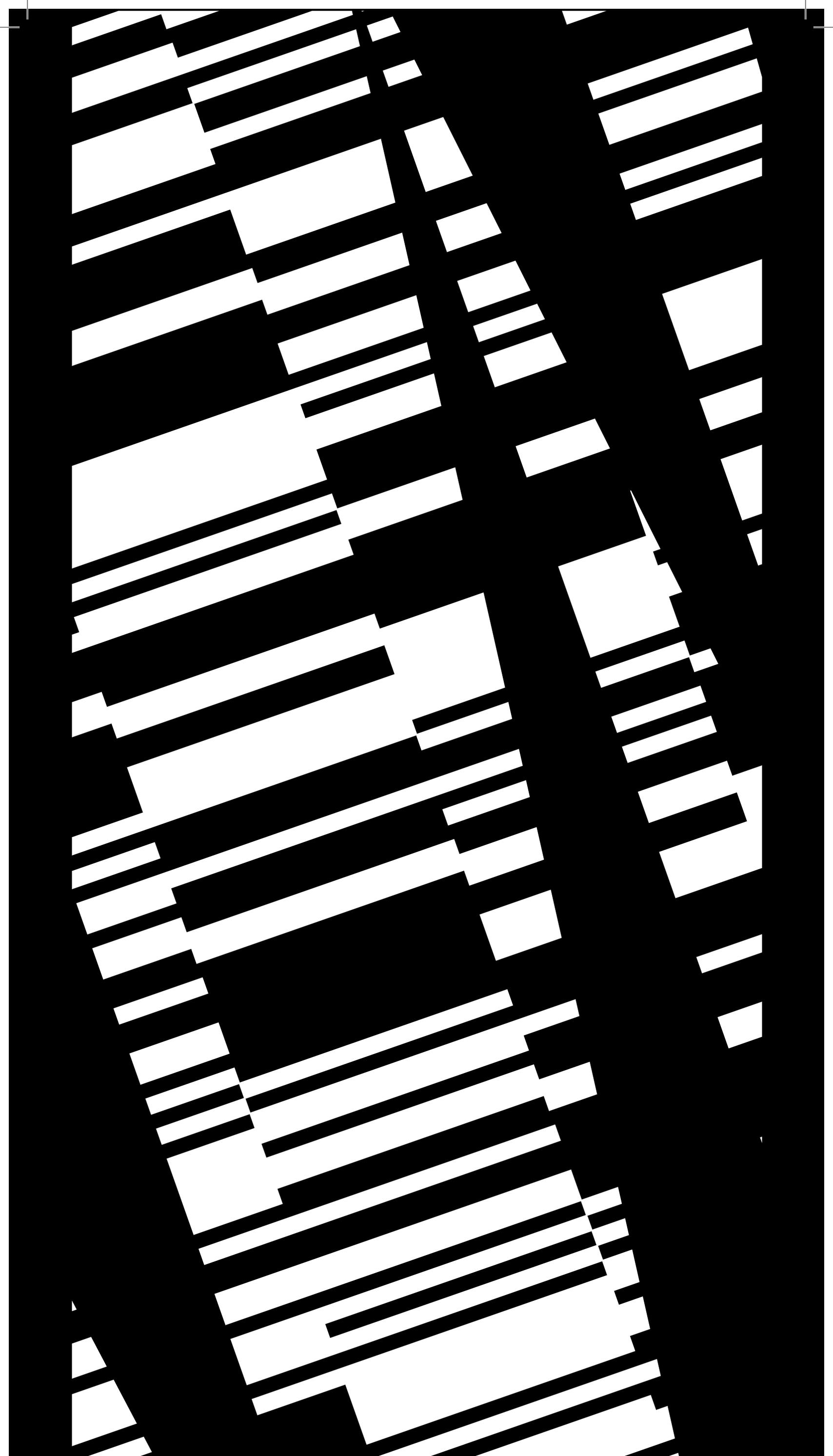
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Nowadays, with augmented reality apps we can see all kind of digital things popping out from anywhere. Well, this is not our case. Our aim is to create a festival where the urban context and the content are joined together, and to give you another way of enjoying the town you are in. Using our AR app (available for both iOS and Android), you can enjoy a rich digital experience, watching the content prepared by our contributors. The content is prepared with the urban surrounding in mind, so be prepared to watch our contributors imagination in action!

Don't forget to rate the content: the last day of the festival there will be a special party to celebrate the winners and you of course!

More informations in the app's and website's activity section.

invisible town is a pirate minded festival.

We occupy another festival and we focus on the town, turning its urban space into a digital territory where everything is possible. Be prepared to all kind of bizarre, provocative and explicit content, cause this is going to be crazy!

So, what are you waiting for? Plunge yourself into this merry-go-round, and be part of the invisible town festival!

For more informations about the app and about us, go to the website www.invisible.to

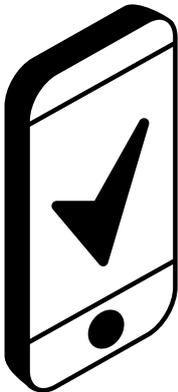
Do you want to be part of our contributors community? Register on the website, and follow the instructions.

With the support of:

The city of Locarno and all the contributors around the creative world.

Edy Radice
Andreas Gysin

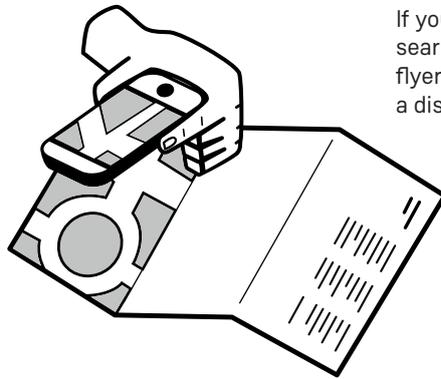
1



Get your phone ready with the augmented reality app, available for both iOS and Android phones. The content and the augmented map will be available only through the app, so you're always up to date with our spots and informations. For more informations about the app please check on our website.

www.invisible.to

2



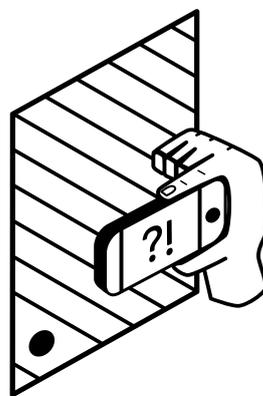
Point the app's viewer on the map below, the viewer will provide you with the spots informations and location. If you need another map, search for shops with our flyer exposed, or look for a distributor on our website.

3



Reach the spot, and search for the frame who's got a marker over or just beside it, to help you in recognizing the augmented frame. Markers may differ, but they all have the same purpose.

4



Point the viewer on the frame, and enjoy its content. Some frames have more content than others, so take a look at the frame details.

If you have any question or doubt, just follow the tutorial included in the app.

LOCARNO

